



Whey Protein Concentrate - Central and West U.S.

Agricultural Marketing Service
Dairy Market News

Report 28

July 9, 2026

MMN Slug ID 1053 /Slug Name: MD_DA771

Email us with accessibility issues with this report.

Whey Protein Concentrate (WPC) 34% prices increased at the top of the range and held steady through the remainder of the price series. Production is tightening as some manufacturers plan to cease output within the next couple of months. Inventories remain limited, with some shipments reportedly moving to Mexico and Brazil. Demand is very strong, with contacts noting when product is available, certain buyers are willing to pay whatever it takes to secure loads. Conversely, other contacts indicate growing fatigue with persistently high prices. Overall, the market tone is firm.

WPC 80% volumes are tight, with frequent requests and pricing generally in the \$12.50 to \$13.00 range, while instant WPC 80% is noted in the upper \$12s to around \$13. Whey protein isolate (WPI) is priced in the upper \$13s to \$14 as availability has tightened slightly compared to recent weeks. Demand continues to increase for high-protein products, but some buyers are showing resistance to further price increases.

Prices for: Central and Western U.S., All First Sales, F.O.B., Extra Grade, Conventional, and Edible Whey Protein Concentrate

Price Range - 34% Protein; \$/LB:	1.6300 - 2.1800
Mostly Range - 34% Protein; \$/LB:	1.8500 - 1.9500

Information for the period July 6 - 10, 2026, issued weekly

Published by:
Dairy Market News - Madison, WI
MICHAEL CORBIN
Email: michael.corbin@usda.gov

DMN Website: <https://www.ams.usda.gov/market-news/dairy>
DMN (My Market News): <https://mymarketnews.ams.usda.gov>
<https://mymarketnews.ams.usda.gov/viewReport/1053>