



White Sea

Russia's place in the international dairy market

Moscow, Russia.
March' 13, 2012

Белое море

 **Where?** - All-Russian Exhibition Centre, Pavilion 75, "Dairy Industry" exhibition. Central Tribune

 **When?** - March 13, 2012

 **Time:** 14.00 - 17.30



Exhibition contractors:

 DairyNews Informational Agency

 ITE Moscow Exhibitional Company

DAIRYNEWS 

ITE

Preliminary programme of the conference



Item I. White Sea. International dairy market.



Current situation at the international dairy market. Trends of international dairy market.



International dairy trade.



Russia's place in the international dairy market.



Dairy globalization. Development, consolidation and re-structuring of leading dairy companies.



Item II. Scarlet sails. Prospects of development of Russian dairy industry in the context of international milk trade expansion. Moderator – Mikhail Mischenko, DairyNews agency.



Life after death. Russian dairy industry under WTO conditions. Threats and prospects.



Russia as a potential market. Peculiarities of marketing in Russia.



Prospects of dairy consumption development in Russia.



Peculiarities of transnational companies' activities at the dairy market. Threats of increasing competition from new strong players in the context of open customs barriers.



Consolidation of milk volumes into cooperatives as a possible way of defending dairy producers' interests in the context of introduction into WTO.

Participants of the Pannel

-  Angelo Rossi, president of CLAL (Italy)
-  Michael Rachmanovich, analyst of the IFCN Dairy Network.
-  Patric Ward, Business Development Manager, Consumer Foods Division, Irish Dairy Board (Ireland)
-  Eugenia Uvarkina, Chairman of Board of Co-op «United Dairy Producers» (Russia, Lipetsk Region)
-  Vladimir Labinov, CEO of Russian Dairy Union (Russia)
-  Timofey Shtertser, Brand Manager, Danone Russia
-  Natalia Kartashova, Research Manager, Danone Russia
-  Michael Mishchenko, Chief Editor of DairyNews (Russia)



DAIRYNEWS 

Dairy Market Analysis

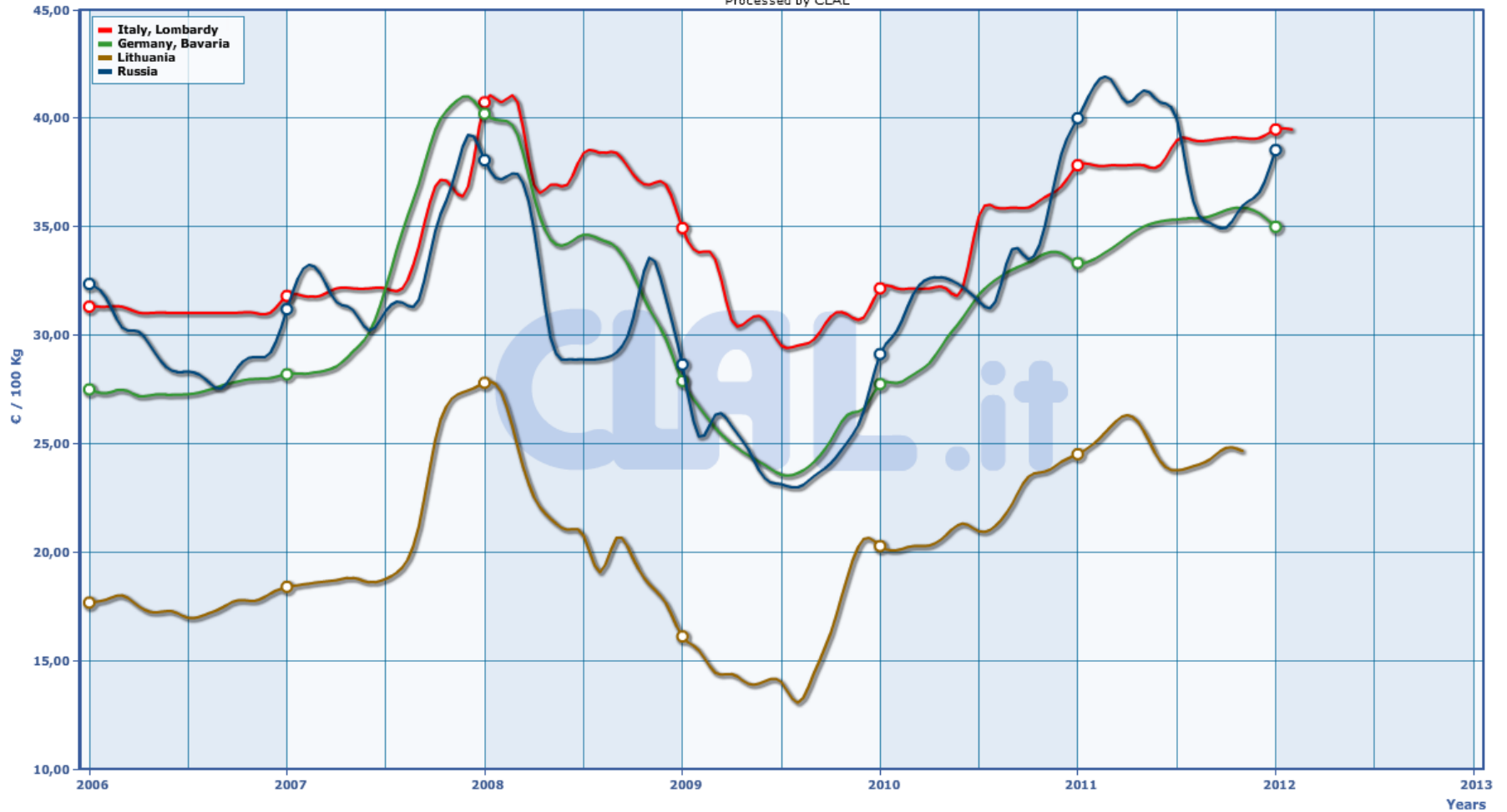
Focus RUSSIA

CIAL.it

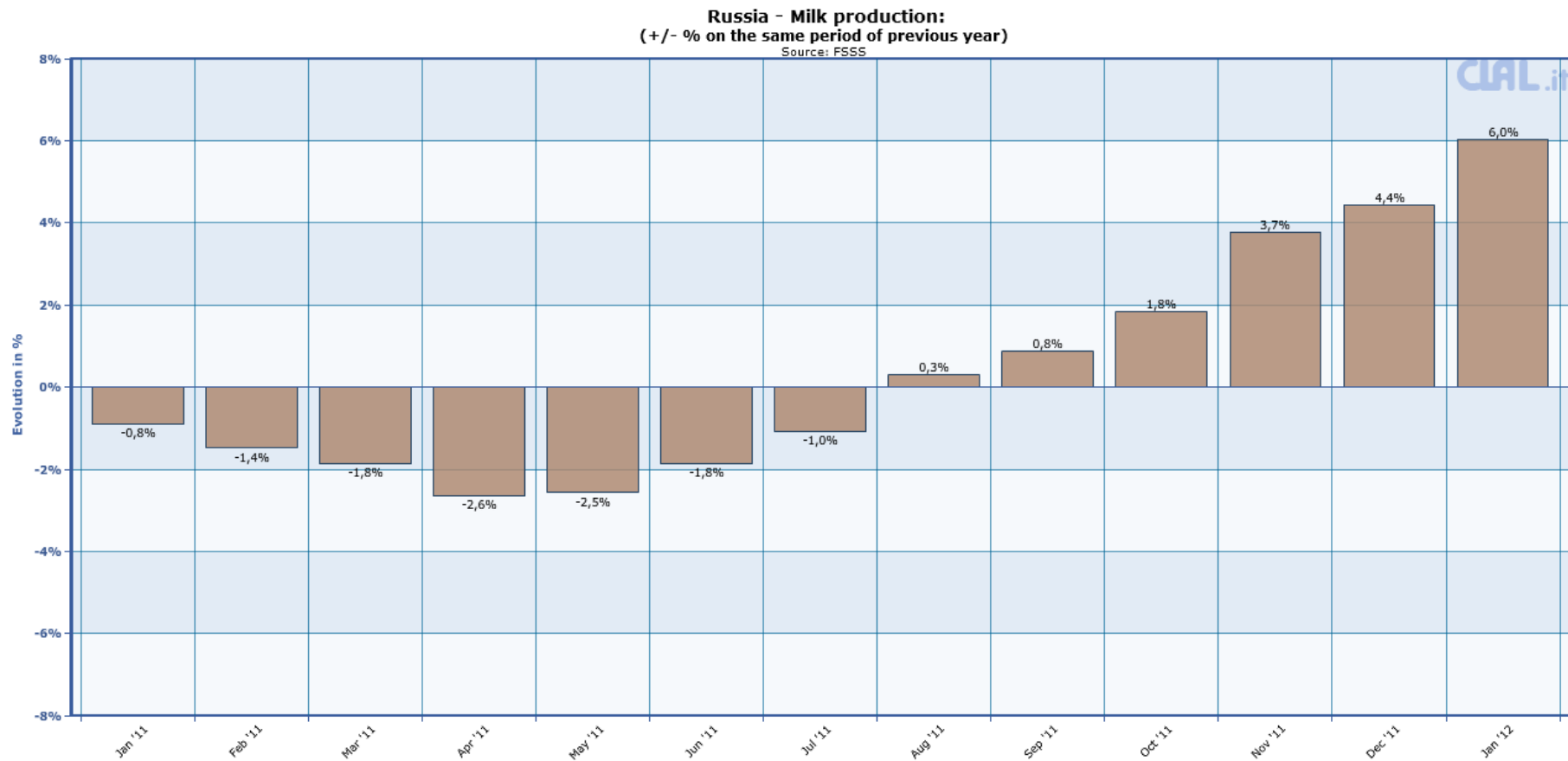
Russia: Farm-gate Milk Price

World - Comparative historical overview between farm-gate milk price
in Russia, Lithuania, Italy e Germany

Processed by CLAL



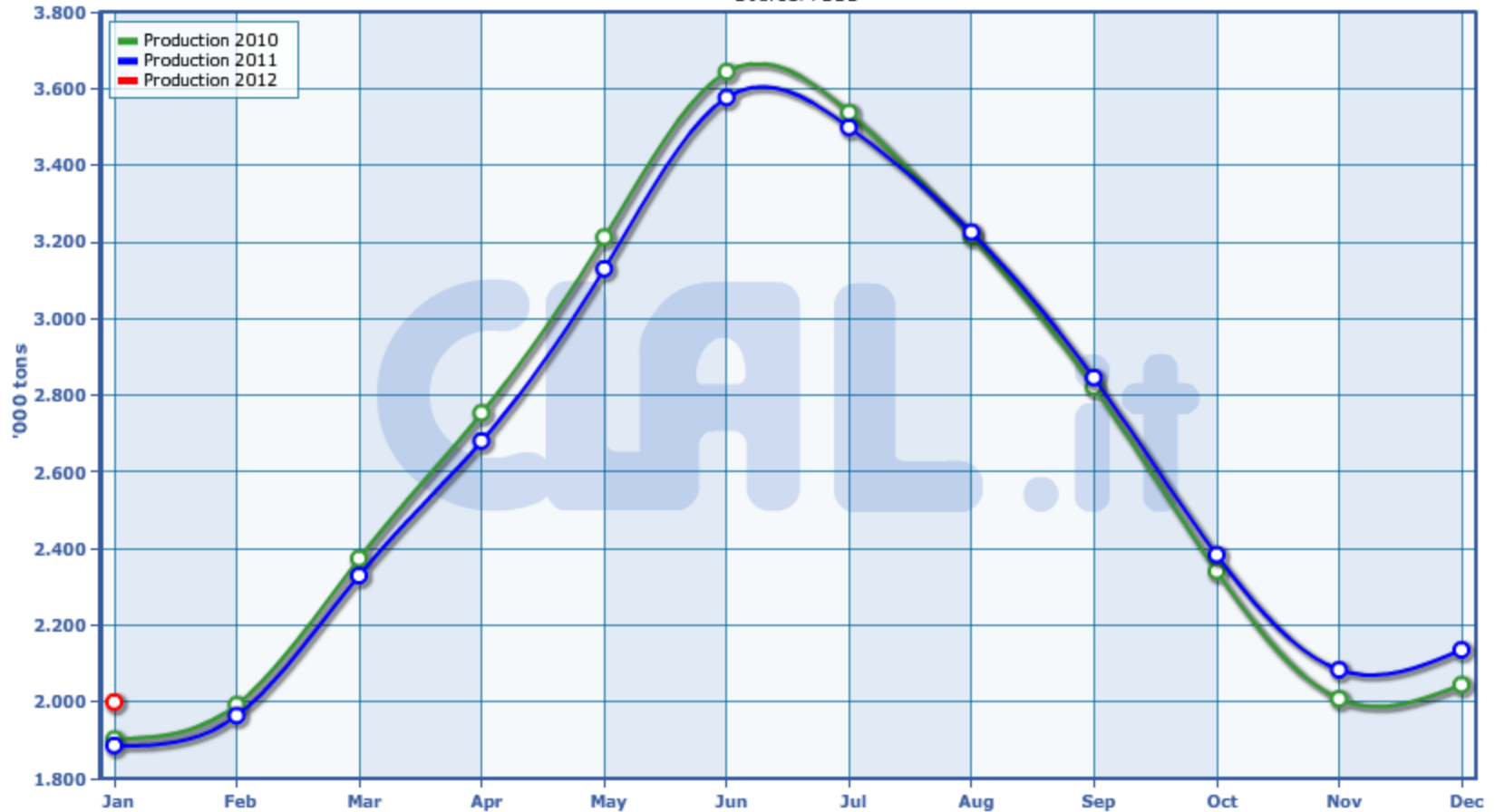
Russia: Milk Production monthly change



Russia: Monthly Milk Production

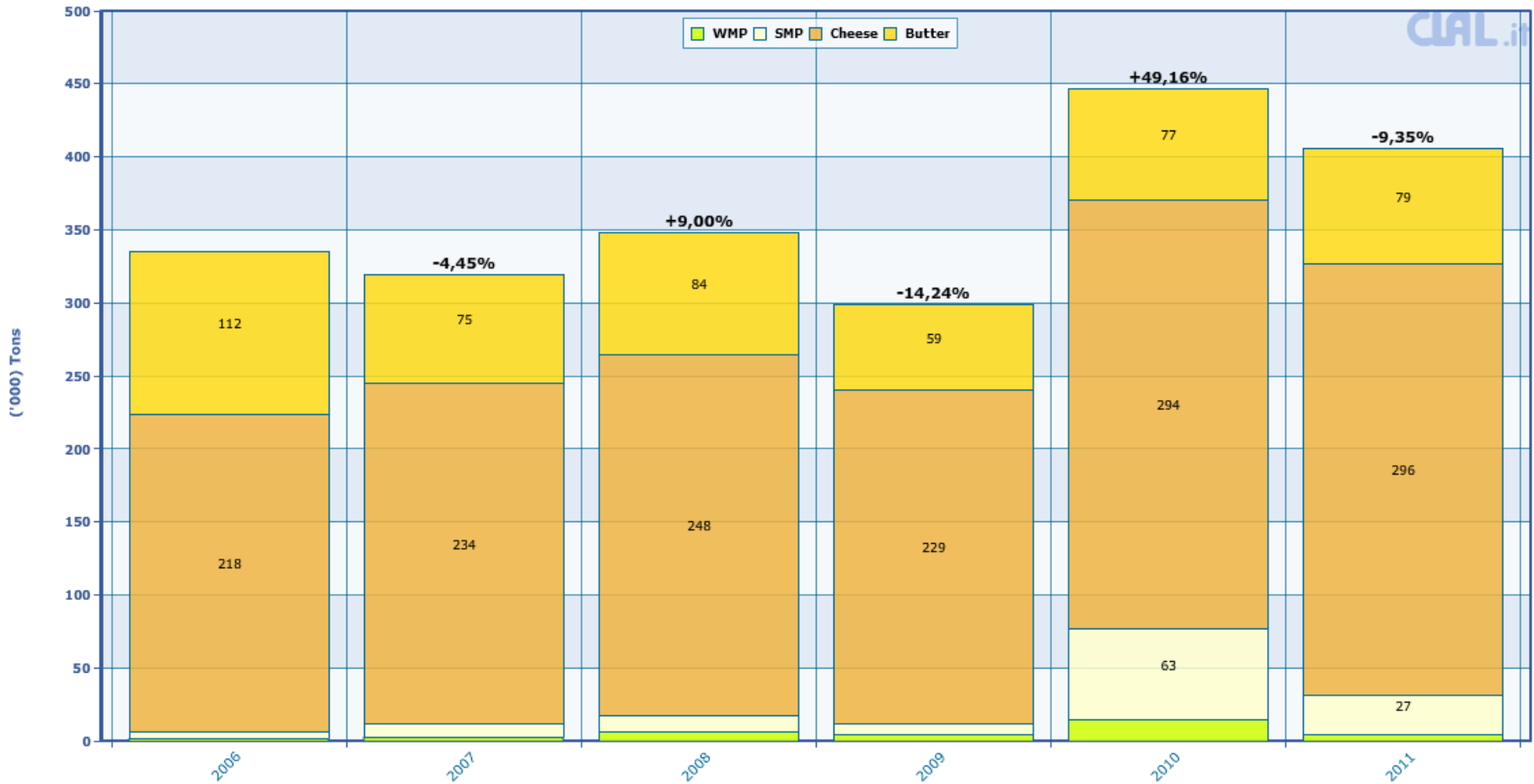
Russia - Monthly cow's Milk production

Source: FSSS



Russia: Yearly Dairy Import

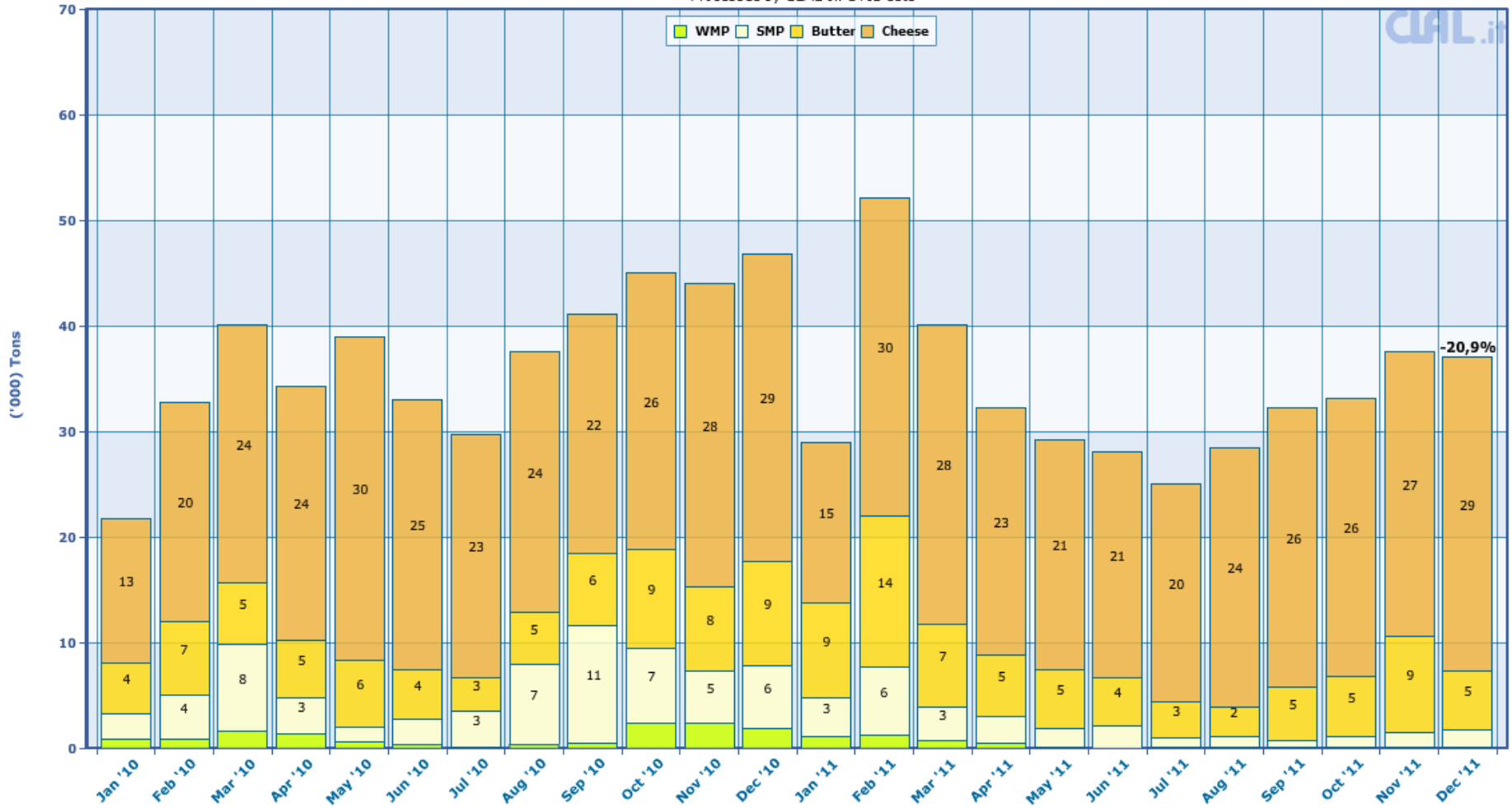
RUSSIA - Dairy Import
Data processed by Clal based on GTIS source



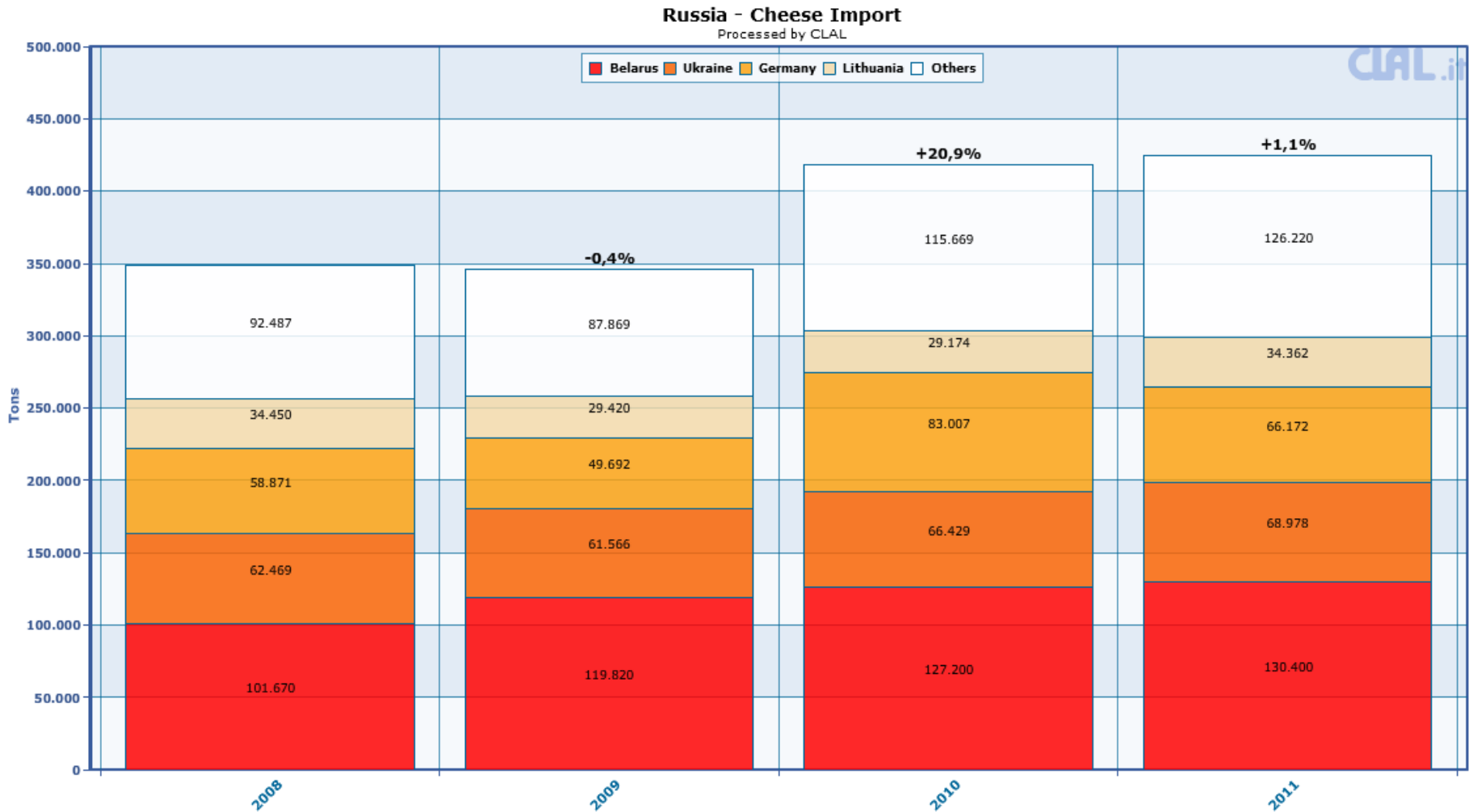
Russia: Monthly Dairy Import

RUSSIA: Monthly Dairy Product Import over the last 2 years

Processed by CLAL on GTIS data



Russia: Yearly Cheese Import (incl. Belarus)

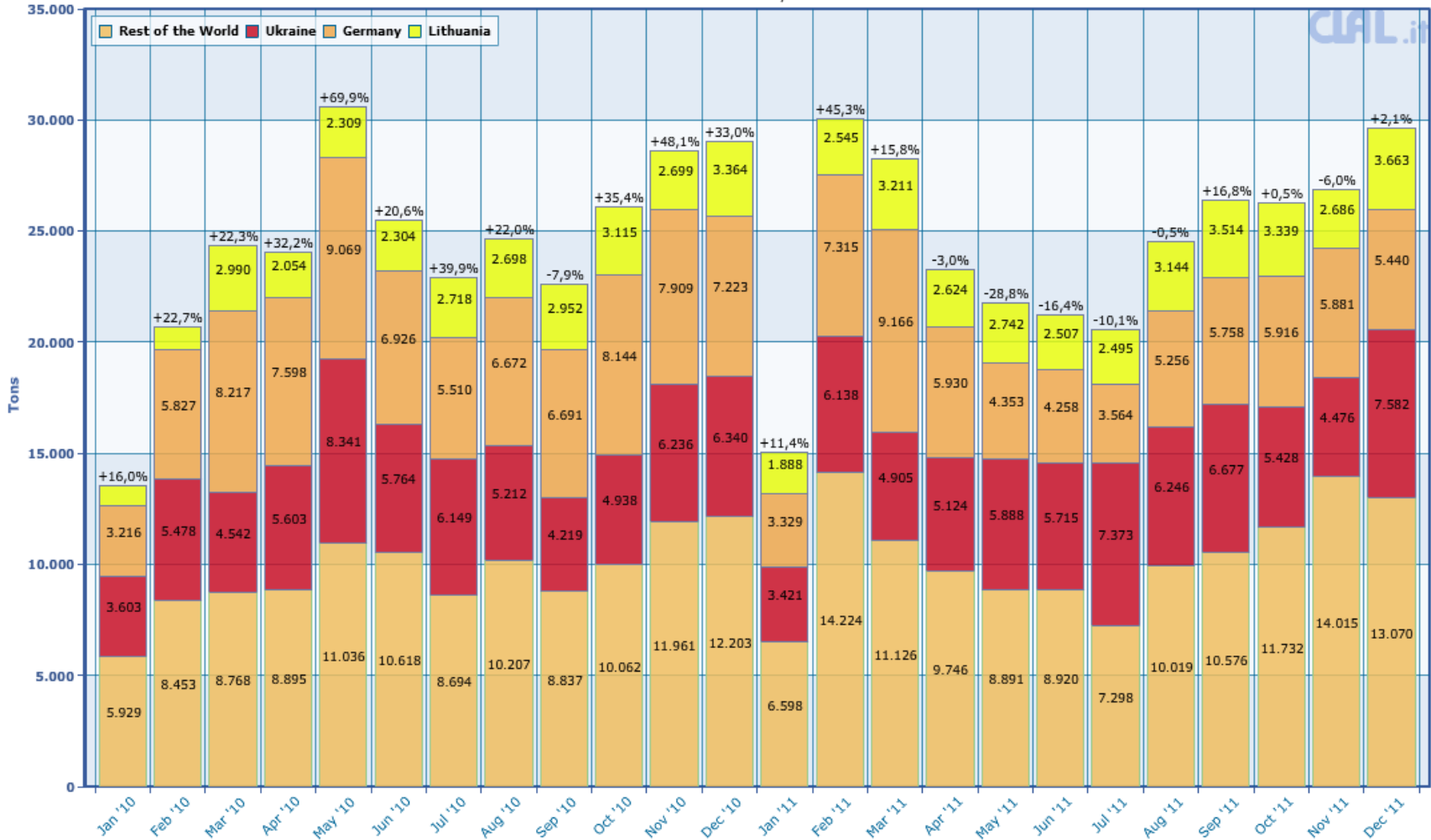


Russia: Monthly Cheese Import

RUSSIA: Monthly CHEESE trend Imports and main CHEESE Supplying Countries

(+/- % on the same period of previous year)

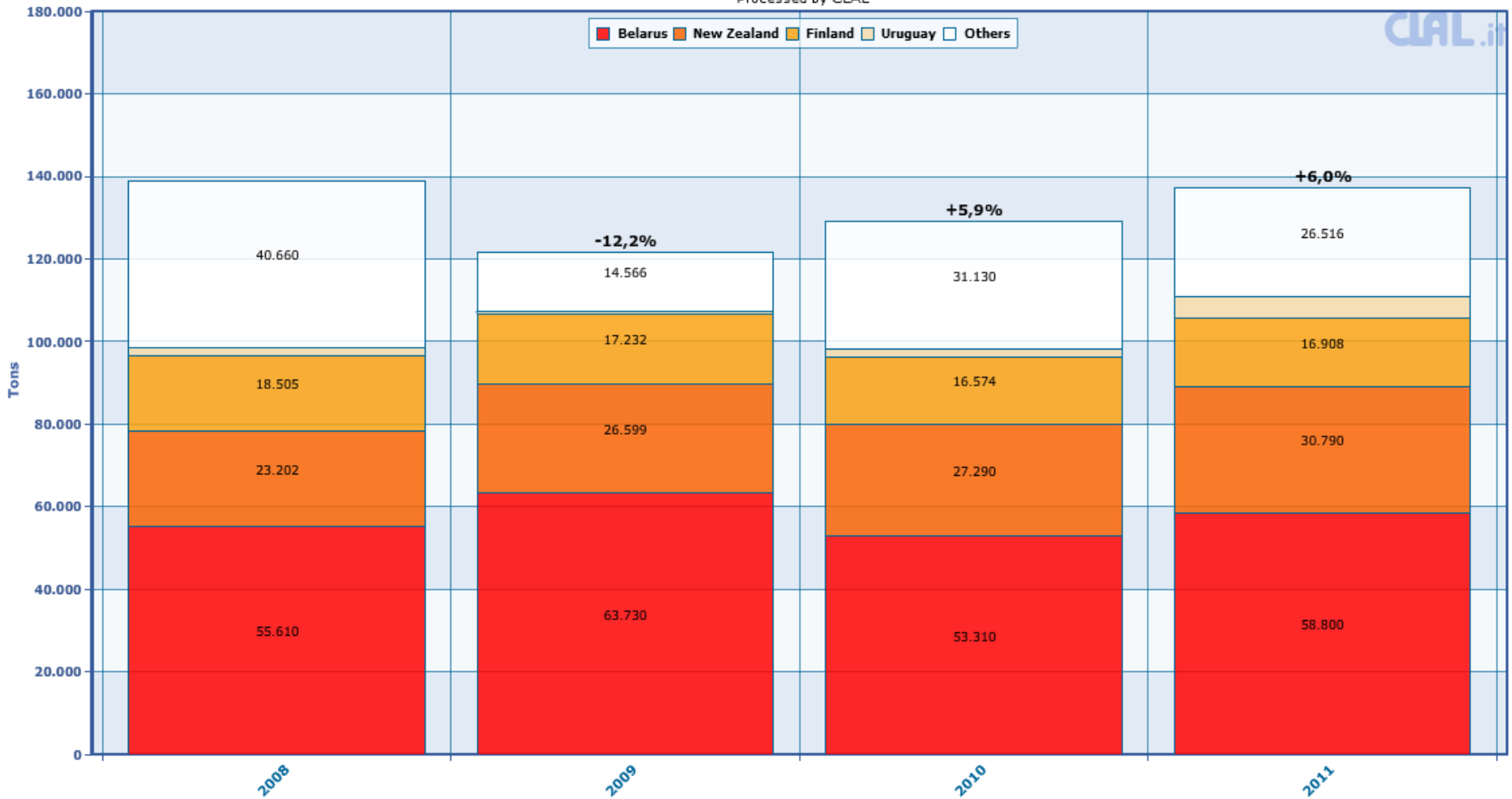
Processed by CLAL



Russia: Yearly Butter Import *(incl. Belarus)*

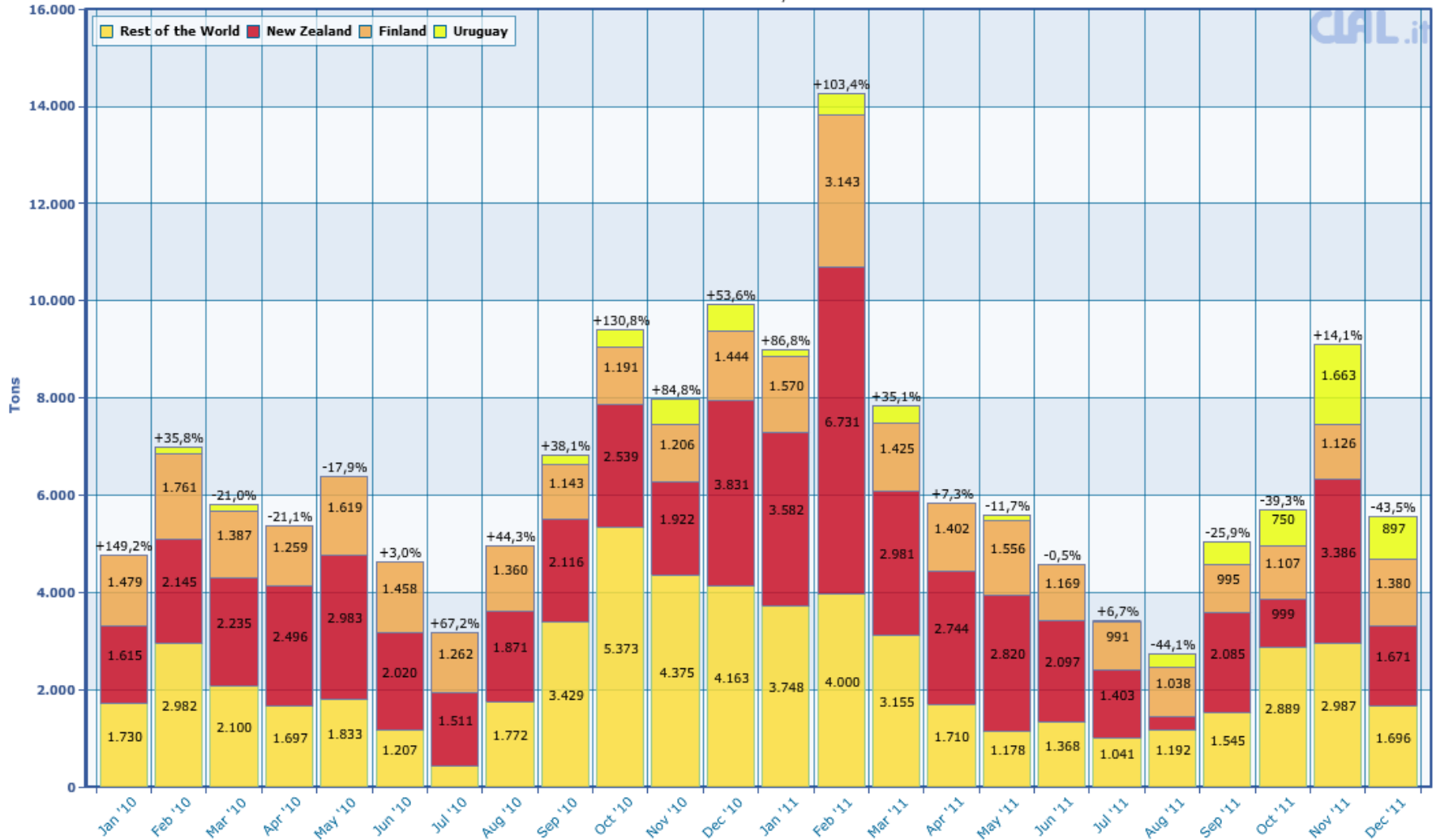
Russia - Butter Import

Processed by CLAL



Russia: Monthly Butter Import

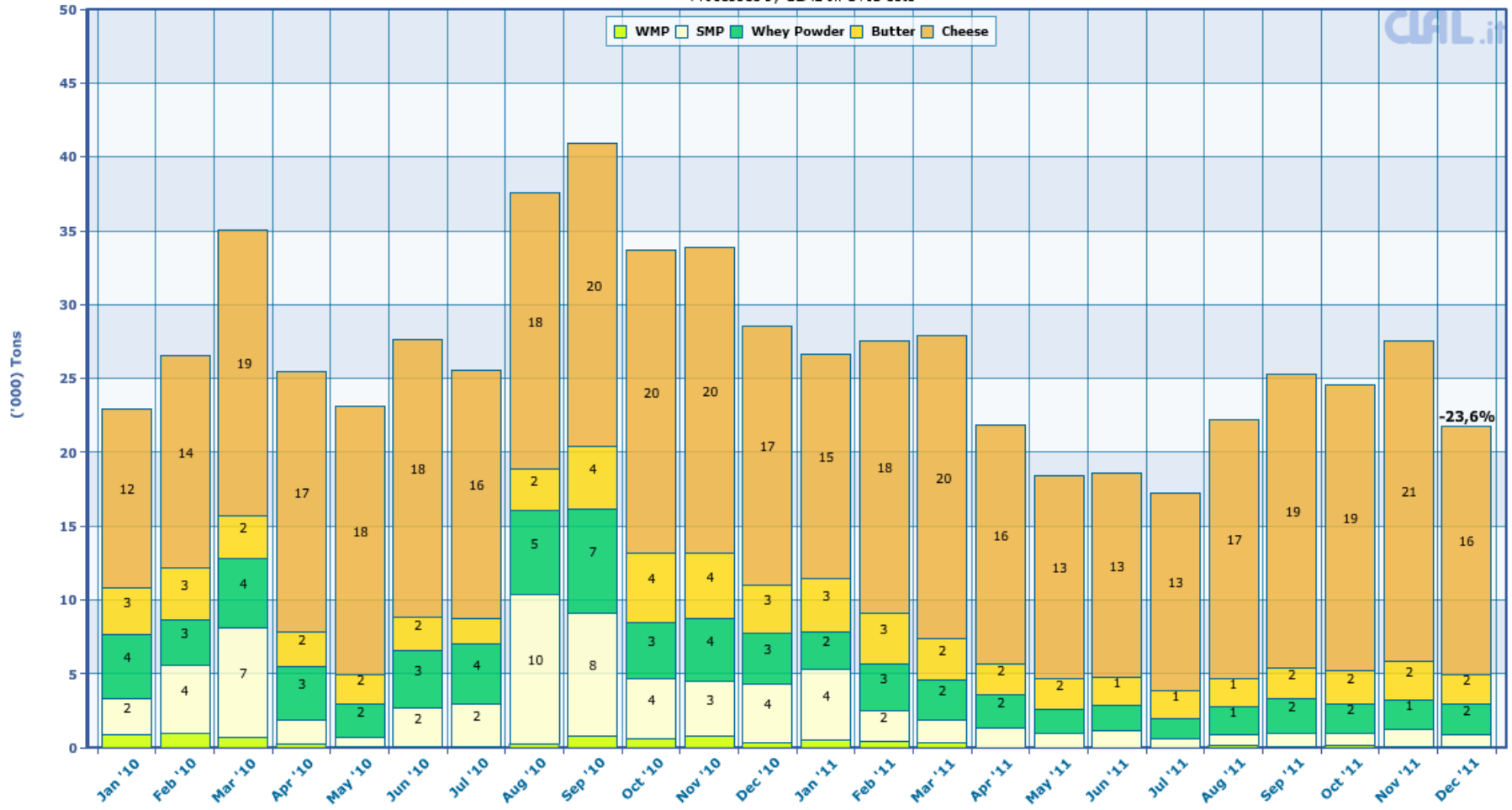
RUSSIA: Monthly BUTTER trend Imports and main BUTTER Supplying Countries
 (+/- % on the same period of previous year)
 Processed by CLAL



EU-27: Monthly Export to Russia

EU-27: Monthly Dairy Product Export over the last 2 years to Russia

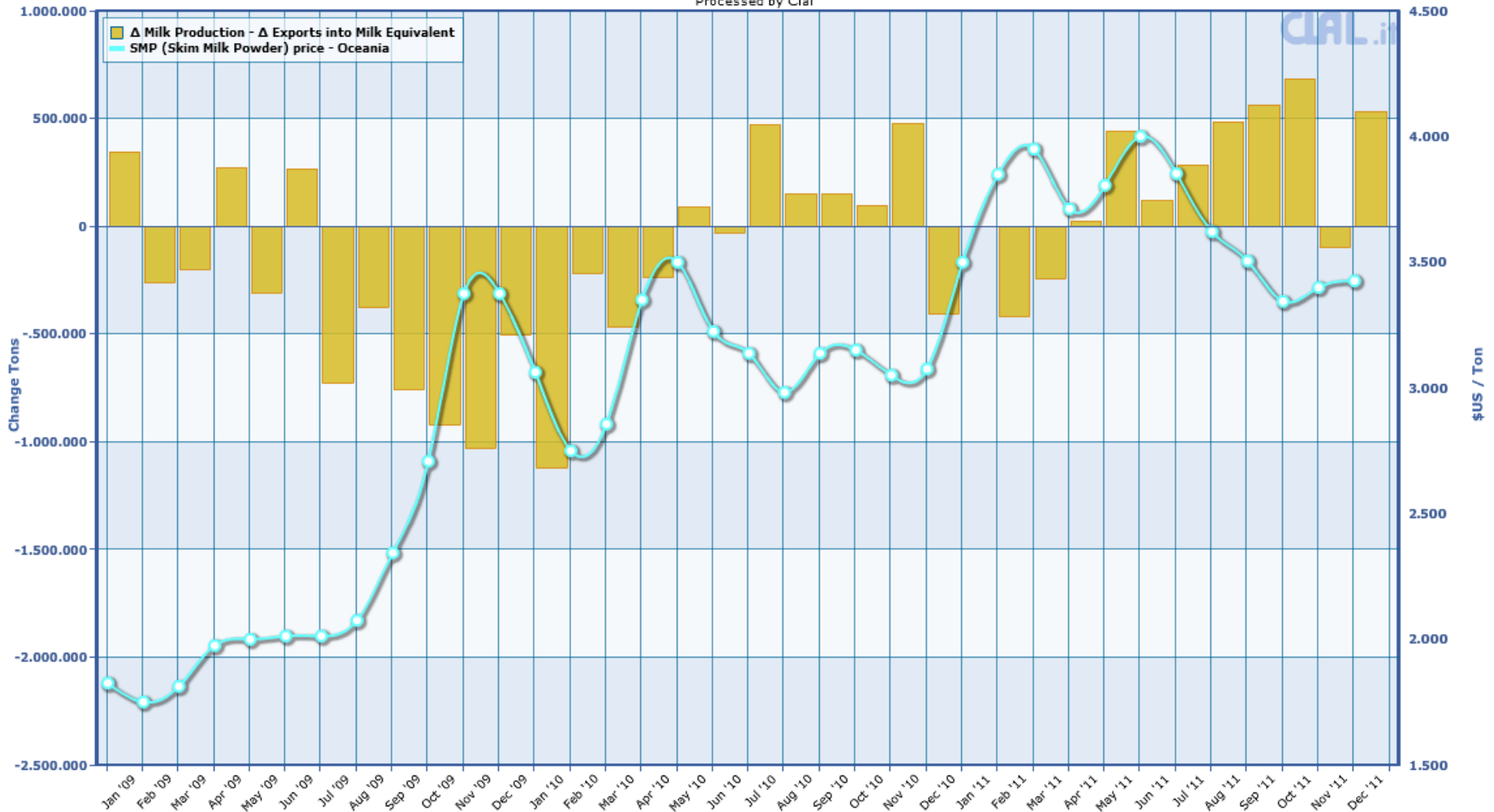
Processed by CLAL on GTIS data



World Milk Production and world Dairy Exports

Difference in quantity (Δ) between Milk Production (tons) and Dairy Products Exports converted in Milk Equivalent (tons)

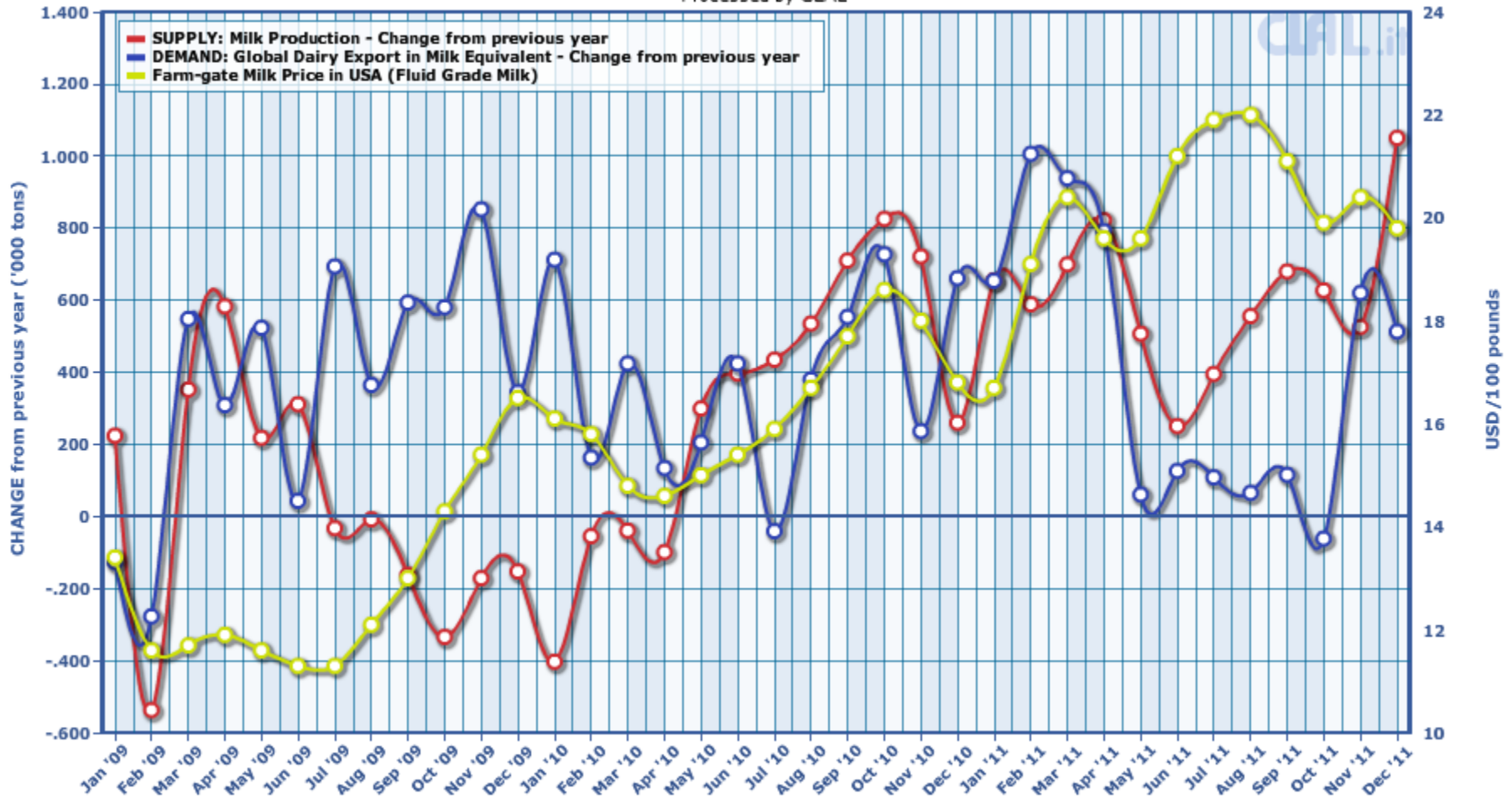
Processed by CIAL



Supply and Demand trends

WORLD: Supply and Demand - CHANGE from previous year

Processed by CLAL



Thank you.

www.cial.it/en